

## Most Requested Presentations

- **The Predator Next Door...**  
Protect Children at Home, at School and Online!
- **Collateral Damage...** Effective Strategies in Dealing with the many victims of "The Predator Next Door"
- **Create Your Own Current...**  
Ride YOUR Wave to Success!
- **Make Friends First and the Business Will Follow...**  
Tips and Tools for Exceptional Business Development
- **E<sup>5</sup> Model of Excellence...**  
Educate, Empower, Encourage and Lead by Example to Create Professional Excellence in Your Workforce

# Darlene Ellison

high touch alliances



I used to think of myself as innovative because I could *look outside the box*. It was only through my ultimate punch in the stomach that I realized... *there is no box!*

## Darlene Ellison, M.S.

### High Touch Alliances™...Unleash Your Creative Soul One Relationship at a Time

"High Touch" is not simply a descriptor—it is a way of life. **High Touch** is the warm, creative, human element in all that we do, professionally and personally. High Touch refers to both the quantity and quality with which we reach out to our alliances. It is not high tech—High Touch Alliances™ is the back-to-basics approach of dealing with people. It is your ability to create... create balance, create success, and create excellence.

Darlene's personal and professional journey has been touched by tragedy and triumph. She brings an **authentic, motivating energy** to her audiences with compelling stories and strategies that will **empower** professionals – busy executives, business owners, employees – to:

- Unleash their creative soul
- **Network** with a purpose
- Increase productivity
- Break free from paralyzing situations
- Make clear decisions
- Create strong alliances for successful partnerships
- Become a High Touch leader
- Be empowered to **thrive**

Darlene is extremely engaging and is one who can "walk the talk." She has an incredible gift to connect, help others connect and most importantly, she is sincere in her approach. She has taken her experiences, both professionally and personally, to assist others in the art of building high touch alliances and create healthy relationships that last a lifetime!

Mary Anne Wihbey  
Owner, Peak Performance Solutions

### Contact Darlene

Darlene Ellison, M.S.  
P.O. Box 140098  
Dallas, Texas 75214-0098

214.803.9769  
www.DarleneEllison.com  
www.HighTouchAlliances.com  
darlene@darleneellison.com

### Media Appearances

The Oprah Winfrey Show

20/20

Dateline NBC's "To Catch a Predator"

D Magazine

KTVT-CBS11

## Darlene's Story

Darlene Ellison's gripping personal story forms the foundation of her High Touch Alliances and Betrayal Recovery concepts that she uses to inspire and compel audiences into changing their own lives.

Her charmed life as wife, mother, philanthropist and successful businesswoman spiraled out of control when she learned that the man to whom she had been married for over 10 years, and with whom she had children, was arrested as part of an FBI sting operation. He was revealed to be a long-time sexual predator of young boys both in the United States and other countries. Engulfed by a very public situation that left her emotionally paralyzed, Darlene made the choice to not just survive, but thrive! She overcame the humiliation, anger and fear to turn her experience into one that could help others. She eliminated the "elephant in the room" by talking openly and proactively about her situation. Darlene turned lemons into lemonade!

Professionally, Darlene uses her personal "punches in the stomach" as a catalyst to her business success. At Veritex Bank, N.A., in Dallas, Darlene has created a unique business development strategic plan that focuses on niche positioning, High Touch customer service and building the business one relationship at a time. She is also the founder and coordinator of two award-winning "Women In Business" community organizations that assist women business owners and executives to gain personal and professional growth. As an extension of these programs, she has also created the Future Women In Business internship program for college-aged women.

Through her speaking, workshops, executive retreats and consulting, Darlene helps businesses, organizations and associations transform and empower their employees and members with High Touch Alliances™.

Darlene's book, *Predator Next Door* was released in February, 2009.

**Darlene Ellison, M.S. High Touch Alliances™**

### **Presentations/Partial Client List, 2008 – present**

- 10th Annual Partners in Prevention Training Conference
- 10th National Conference on Child Sexual Abuse and Exploitation Prevention
- 11th Annual Gulf States Victim Witness Law Enforcement Conference
- 2009 & 2010 Crimes Against Children Conference
- Amarillo College 10th Annual Child Abuse Prevention Conference
- American Airlines—Women in Aviation
- American Polygraph Association—San Diego, CA
- CASA of Collin County
- Center for the Prevention of Child Abuse—New York
- Children's Assessment Center, Harris Cty
- Family Place Partners Auxiliary
- Federal Bureau of Investigation—Dallas Division
- Genesis Women's Shelter Lecture Series
- Georgia Family Task Force Commission
- Kentucky Ending Sexual Assault & Domestic Violence Conference
- Kimberly-Clark Corporation
- La Crosse Child Maltreatment Conference
- Louisiana Found. Against Sexual Assault
- National Center for Missing and Exploited Children/Cops Program
- New Jersey Sex Crimes Officers' Association Conference
- North Texas Women's Conference
- Northwest Polygraph Examiners Association—Bend, Oregon
- Prevent Child Abuse Texas
- Prevent Child Abuse Utah
- Protecting Texas Children Conference
- Region 10 Internet Safety for Children Conference
- Richardson Chamber of Commerce Women in Leadership
- Southern Methodist University, MBA Women In Business
- Texas Department of Family and Protective Services
- Texas Educational Diagnostician's Association/Dallas Metro Chapter
- Texas Juvenile Probation Commission 2010 Conference
- U.S. Attorney's Office—Boston, MA
- Whitley Penn Engage (Women's Initiative Training)
- Women's Business Council—Southwest



Darlene Ellison has been a breath of fresh air for our young institution. Her energizing personality and authentic way of combining her motivational skills and positive outlook have proven to be a great example for those around her. The business alliances resulting from Darlene's innovations, such as the Women in Business initiative, continue to build the foundation of our growth for years to come

*James Miller  
Chief Lending Officer,  
Veritex Bank, N.A.*